

Community



# Governance Hub

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#### **Transparent** Voting

#### **Automated** Execution

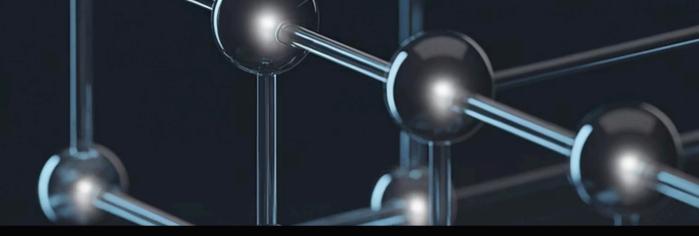
#### Community **Proposals**

## iSelfToken Governance Model

At iSelfToken, we believe ideas deserve to be born with structure. Our governance model is designed to revolutionize the funding ecosystem by creating a culture where governance, transparency, and strategic intelligence form the foundation for growth. This presentation explores how our model protects ideas, empowers talent, and safeguards investments through a structured approach to startup development.

## **iSelfToken Crowdfunding**

# Governance Structure



## The Core Philosophy



Born With Structure

Ideas deserve proper foundation from inception, not as an afterthought



Complete Transparency

Clear allocation of funds with traceable outcomes and accountability



**Smart Governance** 

Professional oversight in critical areas from day one of operations

# Startup Requirements



#### Phase Selection

Correctly identify whether in Ideation, Validation, or Early Operation phase during registration



#### Strategic Delegation

Delegate mandatory strategic sectors to platform-approved partner companies with specialized expertise



#### Fund Allocation

Allow direct allocation of raised funds to responsible partners based on validated plans



#### Milestone System

Operate within a transparent accountability system with clear milestones and deliverables



## Strategic Sectors

#### Marketing & Positioning

Strategic brand development, market positioning, and growth strategies

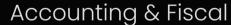


#### Legal Compliance

Contracts, LGPD compliance, and proper corporate structure

#### Technology & Product

Development, infrastructure, and technical implementation



Financial management and regulatory compliance



## Benefits for Startups

#### Professional From Day One

Founders stop drowning in technical decisions they don't master and focus on what matters most: vision, leadership, and innovation. This focused approach allows for better strategic thinking.

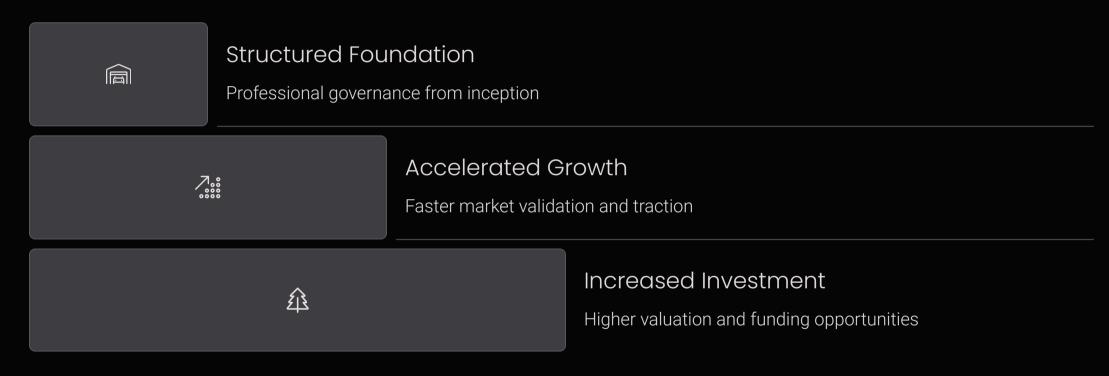
# Qualified Team Without Hiring

Through iSelfToken, startups connect directly with market-validated specialist firms, with SLAs and mapped deliverables, eliminating the need for expensive early-stage hiring.

#### Capital Efficiency

No more spending on opportunistic agencies or poorly drafted contracts. Funds are allocated with intelligence and control, maximizing the impact of every dollar invested.

### Path to Success



Structured startups perform better, attract more investment, and gain momentum for traction and scale phases. The iSelfToken model creates a virtuous cycle where good governance leads to better performance, which in turn attracts more resources for continued growth.

## Investor Benefits: Risk Reduction

#### Reduced Operational Risks

Investors gain peace of mind knowing that startups aren't "burning cash" with dubious suppliers or poorly executed strategies. The pre-vetted partner network ensures quality execution across all strategic areas.

With professional oversight in place, common early-stage mistakes that can sink promising ventures are significantly reduced, protecting the investment from day one.



The iSelfToken governance model creates a structured environment where capital is deployed strategically, with proper controls and accountability measures that significantly reduce the typical risks associated with early-stage investments.





# Unlock insights. Drive decisions.

# Investor Benefits: Transparency



#### Fund Traceability

Direct allocation to strategic partners ensures complete visibility into how capital is being utilized



#### Progress Indicators

Detailed reporting and clear metrics to track development across all strategic areas



#### Real-time Monitoring

Investors can closely follow each phase and position themselves more securely for future rounds

## Investor Benefits: Enhanced Value



Startups that follow the iSelfToken governance model are more organized, predictable, and valued in the long term. This structured approach positively impacts ROI by creating companies that are built on solid foundations rather than just promising ideas.

## A New Tokenization Standard

#### Beyond Equity Tokenization

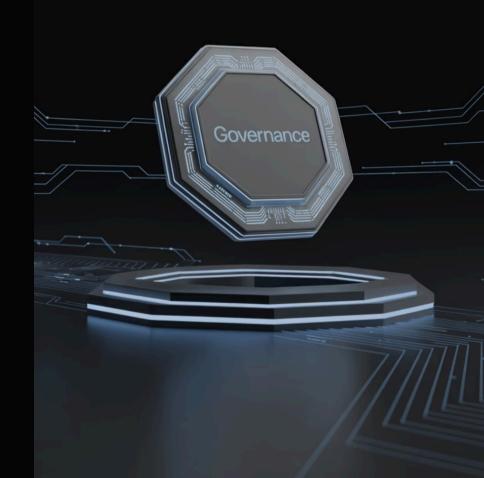
iSelfToken's proposal goes beyond simply tokenizing equity. It creates a new standard where governance and structure are built into the tokenization process from the beginning.

#### **Ecosystem Revolution**

By integrating professional governance with funding, we're revolutionizing how early-stage companies are built and funded, creating a more sustainable ecosystem.

#### Culture of Excellence

Our model fosters a culture where transparency, strategic intelligence, and professional execution become the foundation for growth and success.





## Our Mission



#### Protect Ideas

Ensure promising concepts have the structural support to become viable businesses



#### **Empower Talent**

Allow founders to focus on vision and leadership while experts handle specialized areas



#### Safeguard Investments

Create transparency and accountability to protect capital and maximize returns

## For Founders: Beyond Capital



#### Strategic Guidance

Access to expertise that goes beyond funding, helping navigate complex business challenges with confidence and clarity.



#### Clear Path Forward

A defined roadmap with milestones and deliverables that creates structure and predictability in the chaotic early stages.



#### Focus on Vision

Freedom to concentrate on innovation and leadership while specialized partners handle technical execution in critical areas.

## For Investors: Smart Money









iSelfToken transforms early-stage investing from a high-risk gamble to a structured investment approach. Our governance model ensures your money is used responsibly from day one, with transparency, accountability, and professional execution across all critical business functions.

## Join the Revolution

#### Founders

Get structure, security, and a direct path to smart growth

#### Ecosystem

Participate in building a more sustainable startup funding environment



#### Investors

Ensure responsible use of capital with transparency and control

#### Strategic Partners

Connect with promising startups and deliver value in your area of expertise