



Verified Startup Badge: Protecting Your Investment

When investing in a startup, one of the biggest questions that arises is: "Is this company real, safe, and prepared to receive investment?" With that in mind, iSelfToken created the Verified Startup badge — a symbol of trust that helps investors make safer decisions.

This certification is granted after a thorough document analysis, ensuring the company's legality and minimum operational structure for raising capital. Let's explore what this badge means and why it's crucial for protecting your investment.

iSelfToken
Crowdfunding



What Is the 'Verified Startup' Badge?

Thorough Certification

A certification granted by iSelfToken after comprehensive document analysis of the company's legal standing and operational structure.

Legal Verification

Includes verification of the company's registration (CNPJ), articles of incorporation, ownership structure, and tax status.

Investment Readiness

Confirms the startup has the minimum operational structure required for raising capital from investors.



Why This Badge Matters For Investors



Reduces Fraud Risk

Poorly structured or fake companies are filtered out through the rigorous verification process, providing a first line of defense for investors.



Ensures Greater Transparency

You know exactly who you're investing in, with verified information about the company's structure and ownership.



Increases Credibility

Startups with the badge tend to attract more attention and trust from potential investors in the marketplace.

The Verification Process



Document Submission

Startup provides all required legal and corporate documentation for review



Legal Team Review

iSelfToken's legal experts conduct detailed analysis of all submitted materials



Verification Decision

Based on the review, the startup either receives or is denied the verification badge

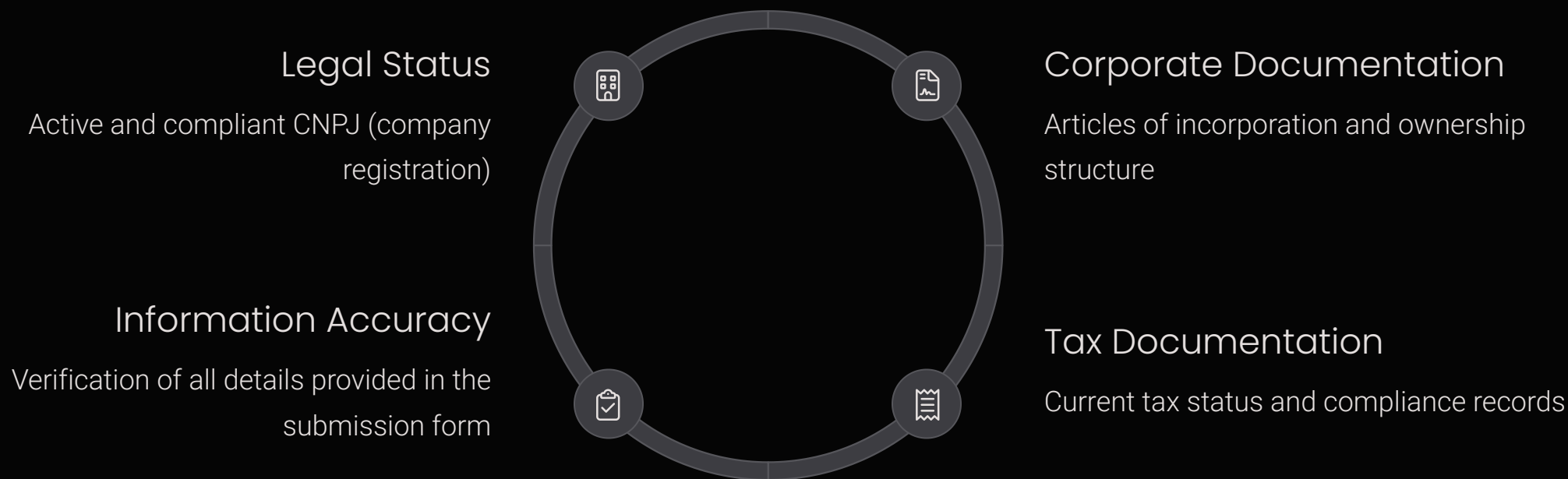


Badge Display

If approved, the badge is publicly displayed on the startup's fundraising page



What Gets Evaluated



Investing Safely Is Investing Consciously

The Beginner Investor Challenge

Many beginner investors feel insecure because they don't know how to properly assess risk when looking at startup opportunities. Without proper guidance, they may make decisions based on incomplete information or misleading promises.

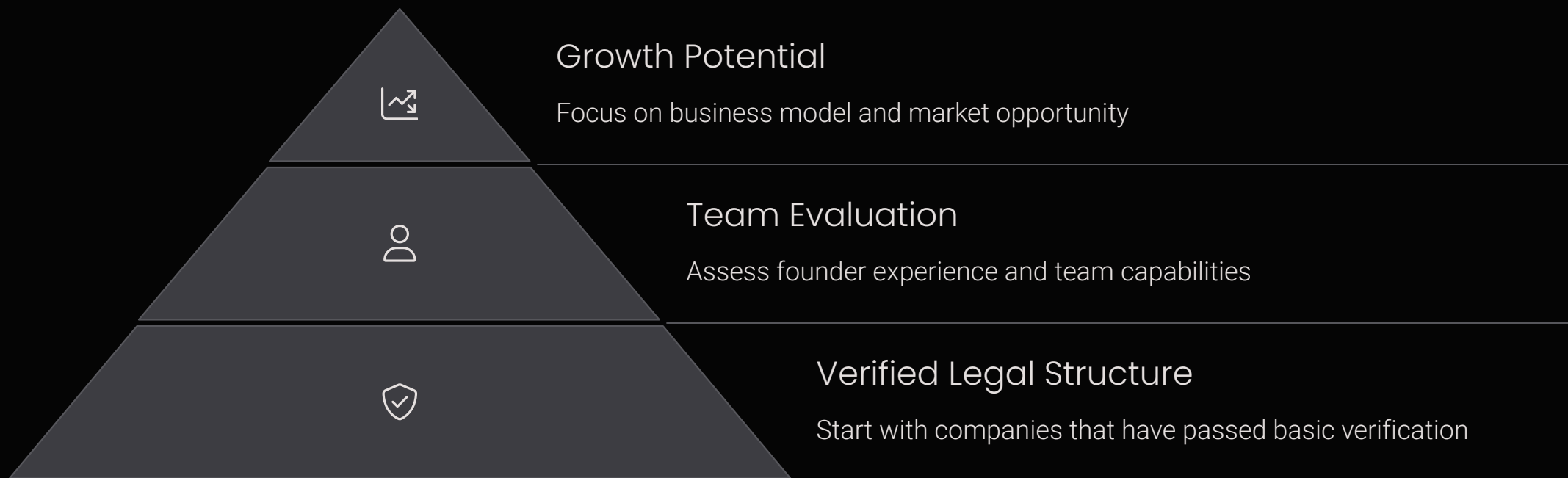
The verification process helps bridge this knowledge gap by providing a professional assessment of the startup's fundamental legal structure.

How the Badge Helps

The "Verified Startup" badge serves as a smart filter that helps investors focus on companies that have already passed an initial rigorous review. This doesn't eliminate all investment risk, but it does remove a significant layer of uncertainty.

By prioritizing verified startups, investors can concentrate their due diligence on business model viability and growth potential rather than basic legal compliance.

Building a Stronger Investment Portfolio



When building your investment portfolio, starting with verified startups provides a solid foundation. The verification badge ensures you're dealing with legally established entities, allowing you to focus your analysis on the team's capabilities and the business model's growth potential.

This hierarchical approach to investment decision-making helps create a more balanced and secure portfolio, especially for those new to startup investing.

The Value of Transparency

Reduced Information Asymmetry

The verification process helps balance the information gap between startups and investors, ensuring that basic legal and structural information is accurate and available.

Increased Investor Confidence

When investors can clearly see that a startup has passed verification, they can approach the opportunity with greater confidence and focus on evaluating the business proposition.

Healthier Investment Ecosystem

As more startups seek verification and investors prioritize verified opportunities, the overall quality and transparency of the investment ecosystem improves for everyone.





How to Use the Badge in Your Investment Strategy



Filter Your Options

Begin your search by focusing only on startups that display the Verified Startup badge, immediately narrowing your options to more trustworthy opportunities.



Conduct Additional Research

Use the verification as a starting point, then dive deeper into the business model, market opportunity, and team capabilities to assess the investment potential.



Compare Verified Options

With basic legal concerns addressed, compare verified startups based on their business fundamentals and alignment with your investment goals and risk tolerance.



Make Informed Decisions

Combine the security of verification with your own research to make investment decisions that balance opportunity with appropriate risk management.

Discover Verified Investment Opportunities



Enhanced Security

Invest with greater confidence knowing basic legal verification has been completed



Simplified Due Diligence

Focus your research on business potential rather than legal structure



Portfolio Strength

Build a more solid investment portfolio with verified opportunities

When searching for investment opportunities, prioritize startups with the legal verification badge. It's a simple and effective way to reduce risk, increase your confidence, and build a more solid portfolio.

Discover verified startups to invest in with peace of mind at
www.iselftoken.com

