

Raising Startup Investment Without Traditional Funds

Securing investment for a startup can feel like an almost impossible mission. Venture capital rounds require connections, time, complex legal structures, and often a level of validation that early-stage startups haven't yet reached.

But what if you could raise investment without depending on those major players? iSelfToken was created to offer a practical, accessible, and secure alternative for entrepreneurs who want to turn ideas into scalable businesses with the direct support of real investors.

iSelfToken
Crowdfunding





Understanding Tokenization Fundraising

What Is It?

On iSelfToken, your startup can raise funds by selling digital equity tokens. This means you divide your company's ownership into small units (tokens), which are then sold to interested investors.

How It Works

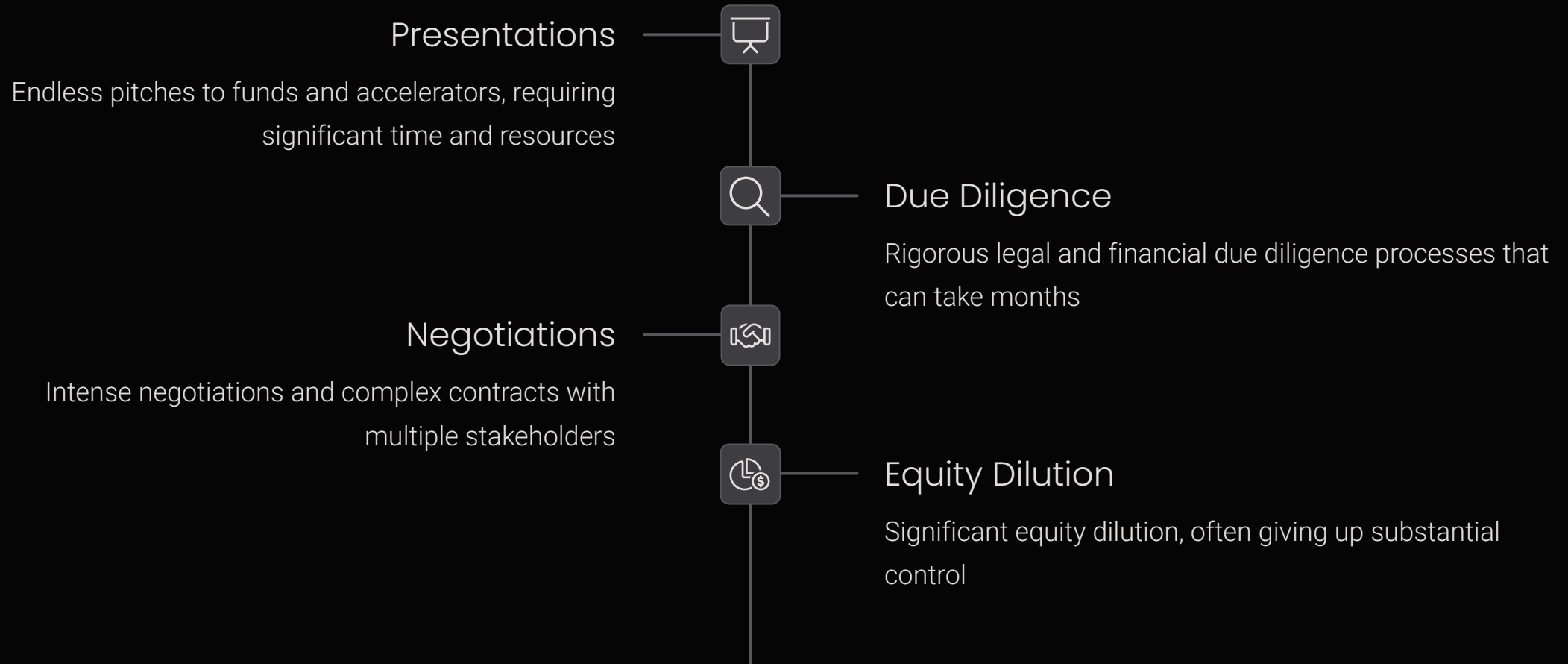
For example: if you want to raise R\$ 500,000, you can issue 2,500 tokens at R\$ 200 each, made available on an exclusive page for your startup.

Funding Process

You define how much you want to raise, control the pace of token sales, and receive funds once 50% of the target is reached while maintaining greater control over your business.



Problems with Traditional Funding Models



The iSelfToken Advantage

Define Your Fundraising Goal

You determine exactly how much capital you need to reach your next milestone, without arbitrary minimums or maximums imposed by outside parties.

Control Your Token Sales

Manage the pace and timing of your token sales, allowing you to adapt your fundraising strategy as your business evolves.

Access Funds Quickly

Start receiving investment capital once you've reached 50% of your target, enabling you to begin executing on your plans without unnecessary delays.

Maintain Business Control

Retain greater ownership and decision-making authority over your startup compared to traditional venture capital arrangements.





Key Benefits of iSelfToken Fundraising



Agility

Your project can be live and raising funds within days, not months or years as with traditional funding routes.



Accessibility

Investors can buy tokens starting from R\$ 200, dramatically lowering the barrier to entry for potential backers.



Transparency

Clearly show how the funds will be used, building trust with investors through open communication.



Trust

The "Verified Startup" seal helps attract investors with greater credibility and confidence in your venture.

Execution Support for Funded Startups

Marketing Agencies

Direct funding to professional marketing services to accelerate customer acquisition and brand awareness.



Tech Development

Allocate capital to technical partners who can build or enhance your product offerings.

Strategic Consulting

Engage with business advisors to refine your growth strategy and execution plan.



Financial Services

Access accounting and financial management support to ensure proper use of raised capital.

The Tokenization Process



Register

Complete your startup profile on the iSelfToken platform



Tokenize

Define your token structure and fundraising target



Launch

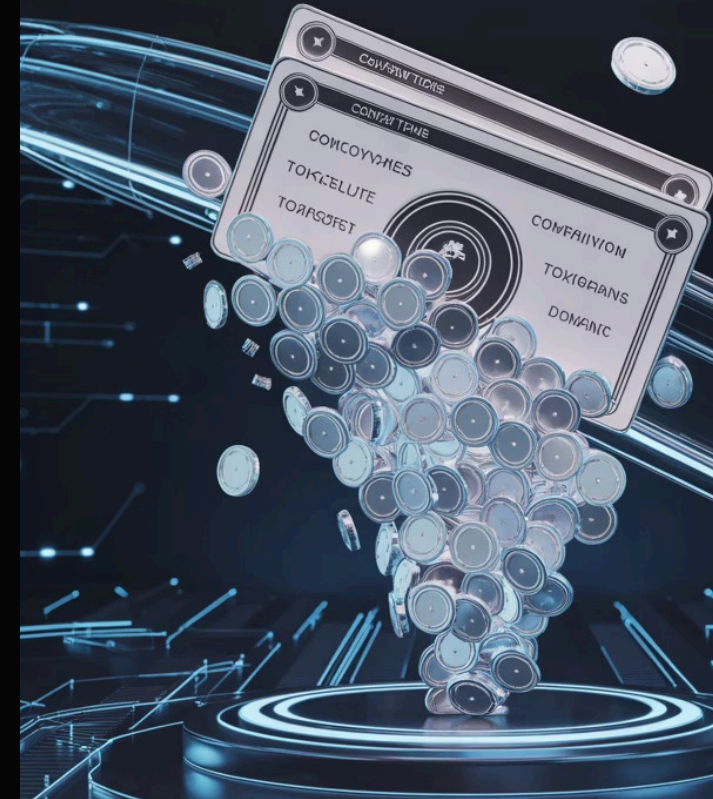
Open your exclusive token sale page to investors



Fund

Receive capital as tokens are purchased

Tokenize your future



Investor Perspective on Tokenized Startups



Lower Investment Threshold

Investors can participate with as little as R\$ 200, democratizing access to startup investing beyond wealthy individuals and institutions.



Portfolio Diversification

The affordable entry point allows investors to spread capital across multiple startups, reducing risk through diversification.



Potential Liquidity

Digital tokens may offer greater liquidity options compared to traditional startup equity, which is typically locked up for years.



Transparency

Clear information about how funds will be used provides investors with better insights into the business operations.

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Investwise,
Your Future, Funded

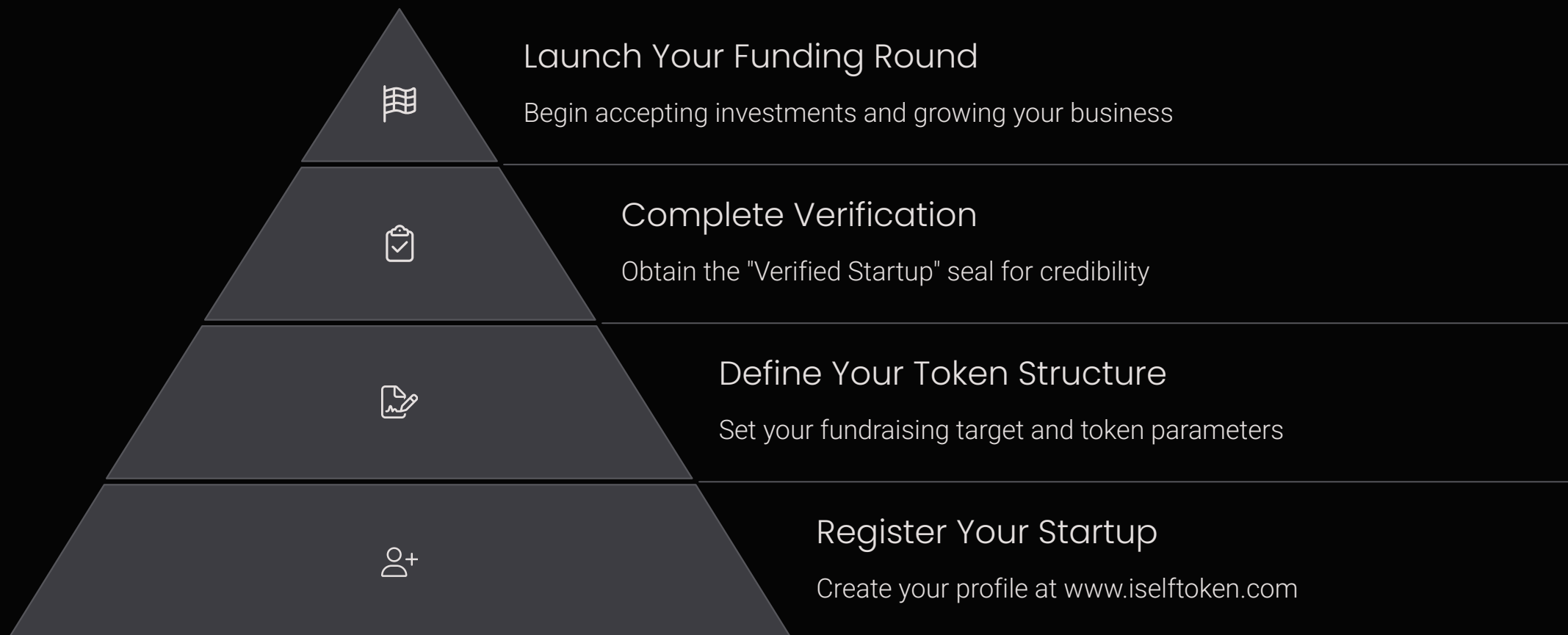
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Comparing Funding Approaches

Aspect	Traditional VC	iSelfToken
Time to Funding	6-12 months	Days to weeks
Minimum Investment	Often \$25,000+	R\$ 200
Investor Requirements	Usually accredited only	Open to all
Equity Dilution	Typically 15-30%	Flexible, founder-controlled
Control Provisions	Board seats, veto rights	Minimal governance requirements

Getting Started with iSelfToken



You don't need to wait for an investment fund to open its doors. With iSelfToken, you create your own funding round — with autonomy, innovation, and direct access to the capital you need to grow. Register your startup now and start raising with freedom.