

Presenting iSelfToken: A Guide for Affiliate Consultants

As an iSelfToken affiliate consultant, your success depends on effectively communicating the platform's value to both startups and investors. This presentation will equip you with the knowledge, strategies, and confidence to present iSelfToken's equity tokenization platform in a compelling way that drives conversions and maximizes your commissions.

We'll cover what iSelfToken offers, tailored approaches for different audiences, and practical presentation tips that will help you succeed in this exciting opportunity.

iSelfToken
Crowdfunding





What is iSelfToken?



Equity Tokenization Platform

A crowdfunding platform that converts startup equity into digital tokens, making investment more accessible and manageable.



Alternative Funding Source

Enables startups to raise capital without relying on traditional funding sources like banks or venture capital firms.



Transparent and Secure

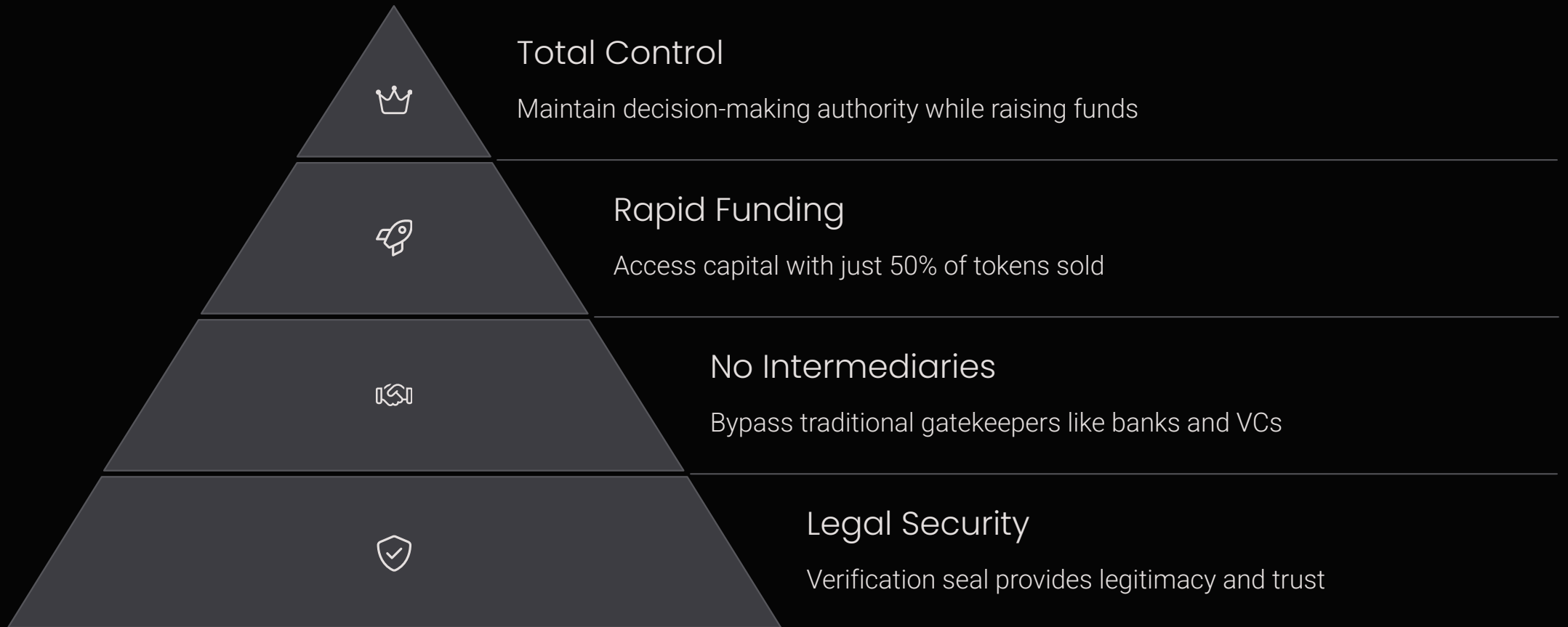
Features a verification seal system that ensures legitimacy and provides investors with confidence in their investments.



Accessible Investment

Allows investors to participate with as little as R\$ 200, democratizing access to startup investment opportunities.

Benefits for Startup Founders



"If you want to raise investment for your startup with speed, control, and no bureaucracy, iSelfToken may be your best path." This approach allows founders to maintain their vision while accessing the capital needed for growth.



Pitching to Startup Founders

Identify Pain Points

Begin by understanding the founder's specific funding challenges. Are they struggling with investor control? Slow fundraising processes? Difficulty accessing traditional capital? Tailor your presentation to address these specific pain points.

Present the Solution

Explain how iSelfToken's tokenization model solves their specific problems. Highlight the freedom from traditional funding sources, the speed of capital access, and the control they maintain throughout the process.

Demonstrate the Process

Walk through the practical steps of setting up a fundraising campaign on iSelfToken. Show screenshots of successful campaigns and explain the verification process that builds investor trust.

Benefits for Investors

Low Entry Barrier

Start investing with as little as R\$ 200, making startup investment accessible to a much wider audience than traditional venture capital.

High Growth Potential

Access early-stage startups with significant upside potential that were previously only available to accredited or wealthy investors.

Portfolio Diversification

Spread investments across multiple startups and sectors to balance risk and increase potential for returns.

Transparency

Benefit from the verification seal system, clear fund usage plans, and visible team information before making investment decisions.





Pitching to Investors



Highlight Accessibility

Emphasize the low entry point of R\$ 200, making startup investing available to everyday investors rather than just the wealthy.



Focus on Return Potential

Discuss the opportunity to invest in high-growth startups at early stages, traditionally only accessible to venture capitalists.



Stress Transparency

Explain the verification seal system and how it ensures legitimacy and provides crucial information about the startup's team and plans.



Present Diversification Benefits

Show how investors can build a portfolio of tokens across various sectors and stages to balance risk and opportunity.

The iSelfToken Advantage



What sets iSelfToken apart is its comprehensive approach to equity tokenization. The platform doesn't just connect startups and investors—it creates a secure ecosystem where verification, community building, legal protection, and liquidity work together to benefit all participants.

Practical Presentation Tips

Prepare Your Pitch

Develop a concise 30-second elevator pitch that clearly explains iSelfToken's value proposition. Practice different versions tailored to startup founders and investors.

Remember this key phrase for startups: "If you want to raise investment for your startup with speed, control, and no bureaucracy, iSelfToken may be your best path."

Use Visual Support

Leverage screenshots of the platform, particularly successful fundraising pages. Show real examples of startups that have raised capital and investors who have built portfolios.

The blog articles on the iSelfToken website can provide additional credibility and detailed information to support your presentation.

Simplify Complex Concepts

Avoid technical jargon and explain tokenization in accessible terms. For investors, use this phrase: "You can invest in promising startups with little money and with the full security of a verified platform."

Focus on benefits rather than technical details, especially in initial conversations.

Success Metrics and Earnings Potential



Commission Structure

As an affiliate consultant, you earn commissions on successful conversions. Track your performance through a comprehensive dashboard that shows leads, conversions, and earnings in real-time.



Growth Opportunities

The more effectively you present iSelfToken, the greater your earning potential. Building relationships with startup communities and investor groups can create a sustainable pipeline of opportunities.



Network Building

Success as a consultant often comes from developing a strong network. Each presentation is an opportunity to expand your connections and generate referrals for future business.

Getting Started as an iSelfToken Consultant



Sign Up

Register at www.iselftoken.com



Study Materials

Review platform documentation and blog articles



Practice Your Pitch

Develop and refine your presentation for different audiences



Start Networking

Connect with potential clients and begin presenting

Presenting iSelfToken with confidence is key to your success as a consultant. Study the platform thoroughly, practice your pitch, and be ready to demonstrate how tokenization can transform the journey for both startups and investors. Sign up today at www.iselftoken.com to access your referral dashboard and begin your journey as an affiliate consultant.