

Practical Strategies to Generate Referrals and Increase Your Commission on iSelfToken

You already understand the iSelfToken model and have registered as a consultant. Now comes the most important part: how to generate referrals that truly convert into token sales — and, of course, into commissions for you.

In this presentation, we'll explore simple, ethical, and effective strategies to turn your networking and communication channels into a true engine of financial growth as an iSelfToken consultant.

iSelfToken
Crowdfunding



Educational Blog Content Strategy



Share Relevant Articles

Distribute iSelfToken articles to contacts interested in startups, innovation, or investment opportunities.



Personalize Your Approach

Use phrases like: "I thought of you when I read this! It could be a great opportunity."



Provide Value First

Focus on educational content that solves problems or answers questions your potential referrals might have.



“ Discussing exciting investment poatuces opportunities ”



Consultative Approach on WhatsApp



Initiate Casual Conversation

Start with a friendly check-in before introducing business opportunities.



Introduce Your Role

"I'm working as a consultant for a new platform that connects startups and investors."



Offer to Share Information

"Can I send you a link to check it out? I think it might align with your interests."



Provide Ongoing Support

Follow up with helpful information and be available to answer questions.

Instagram Marketing Strategies



Stories & Polls

Create engaging polls like "Would you invest in a startup for just R\$200?" to generate interest and gauge your audience's investment appetite.



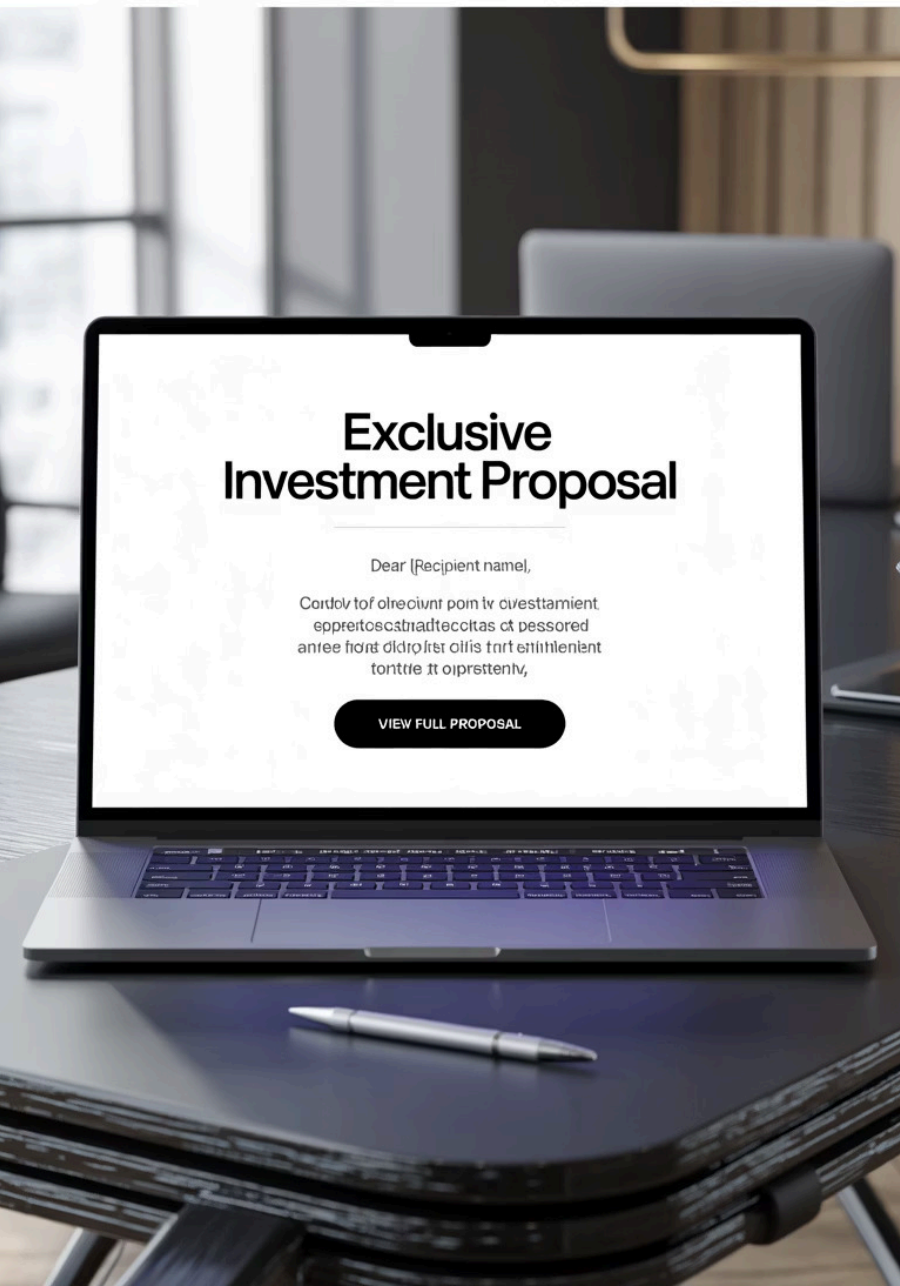
Reels & Short Videos

Create short, informative videos explaining the benefits of the iSelfToken platform and how it works for both startups and investors.



Dashboard Screenshots

Share glimpses of your consultant dashboard to demonstrate credibility and show that you're actively involved in the ecosystem.



Targeted Email Marketing

Segment Your Contact List

Divide your contacts into categories such as entrepreneurs, investors, and business professionals to tailor your messaging appropriately.

Craft Personalized Introductions

Create emails that introduce iSelfToken with a personal touch, explaining why you thought specifically of them for this opportunity.

Include Your Referral Link

Make sure to prominently feature your consultant referral link and offer to help them understand the process if they have questions.

Follow Up Strategically

Send gentle follow-up emails to those who showed interest but haven't taken action yet, providing additional value each time.

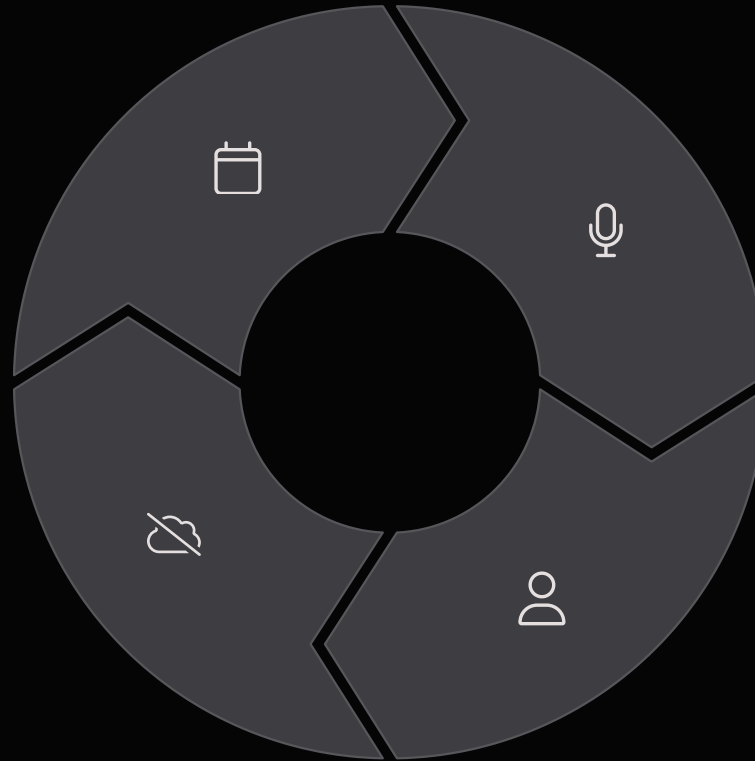
Events and Networking Circles

Identify Relevant Events

Find startup meetups, investment seminars, and entrepreneurship conferences where your target audience gathers.

Follow Up With Contacts

Connect with interested individuals after events to provide more information and your referral link.



Participate Actively

Join discussions, ask questions, and position yourself as knowledgeable about innovative investment platforms.

Mention iSelfToken

Naturally introduce the platform during relevant conversations about startup funding or investment opportunities.

Creating a Consultant Identity

Craft a Professional Bio

Develop a mini bio for social media profiles and email signatures: "iSelfToken Affiliate Consultant | Connecting startups and investors with purpose and innovation."

Establish Expertise

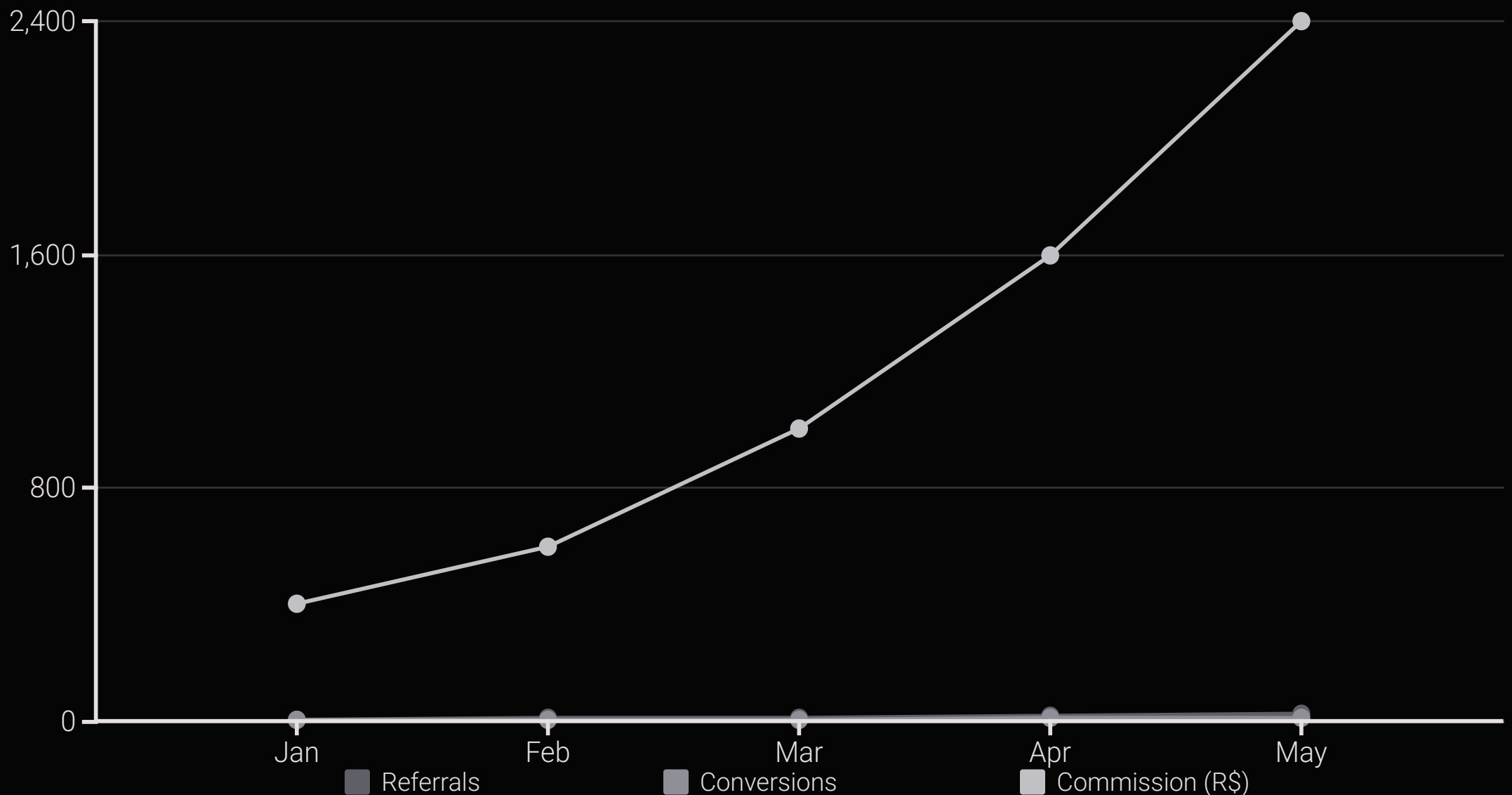
Share insights about startup investment trends and opportunities to position yourself as knowledgeable in the space.

Maintain Consistent Branding

Use consistent messaging, colors, and imagery across all platforms to build recognition and trust with your audience.



Measuring Your Referral Success



Track your referral performance over time to identify which strategies are most effective. As shown in this example chart, consistent effort typically leads to exponential growth in both referrals and commissions.

Regularly analyze your conversion rates to refine your approach and focus on the channels that generate the best results for your specific network.

Optimizing Your Referral Approach



Identify Your Ideal Referrals

Focus on quality contacts most likely to benefit from iSelfToken



Refine Your Messaging

Develop clear, compelling explanations of the platform's value



Track & Analyze Results

Monitor which approaches generate the most conversions



Continuously Improve

Adjust strategies based on performance data

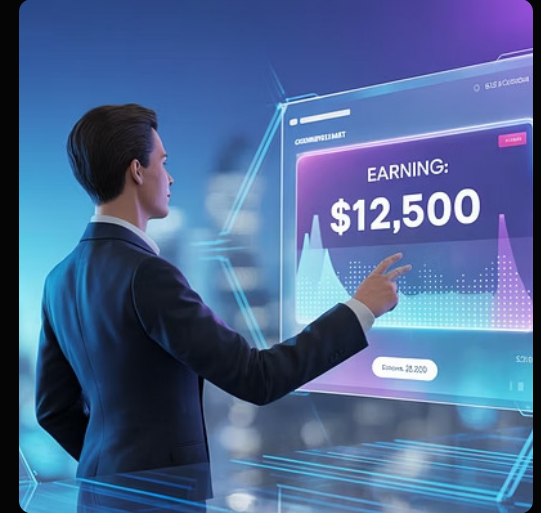
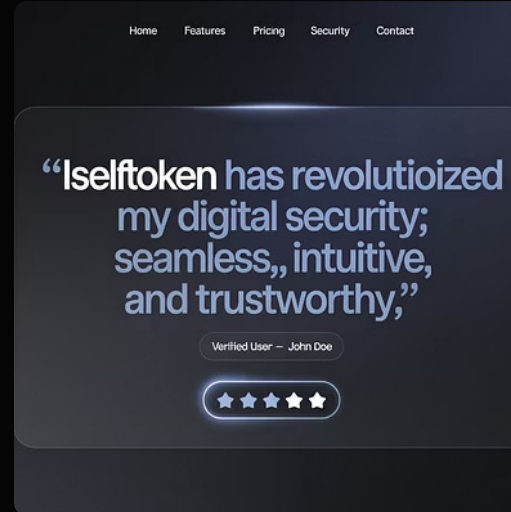
Leveraging Social Proof



ve Freely.



Fueling tomorrow's vision



Social proof is a powerful conversion tool. Share success stories from both sides of the platform: startups that successfully raised funds and investors who found promising opportunities. When appropriate and with permission, showcase your own commission results to demonstrate the real earning potential.

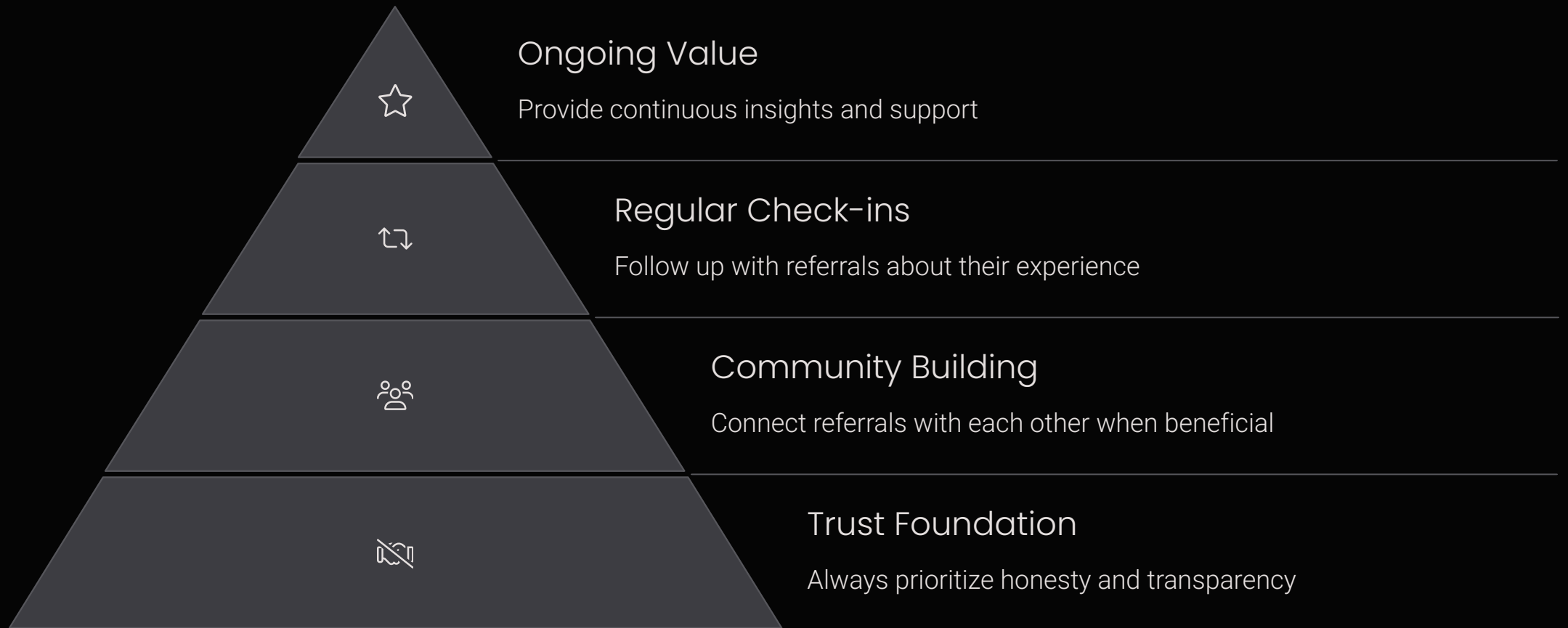
Testimonials and case studies help overcome skepticism and provide tangible evidence that the iSelfToken model works for all parties involved.

Addressing Common Objections

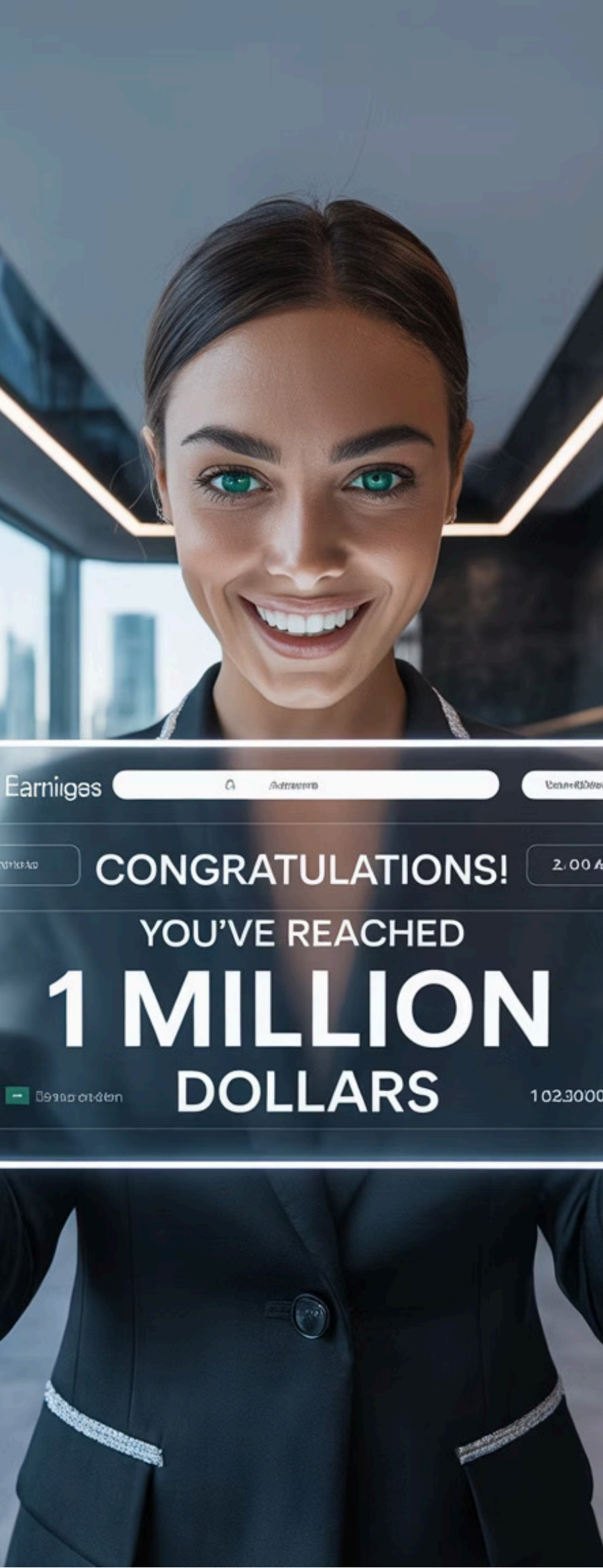
| Objection | Effective Response |
|-------------------------------------|--|
| "I don't understand blockchain" | "The platform is designed to be user-friendly, regardless of technical knowledge. I'm happy to walk you through it." |
| "Startup investments are too risky" | "iSelfToken allows for small investments, minimizing risk while still providing growth potential." |
| "I don't have money to invest" | "Investments start at just R\$200, making it accessible to most people." |
| "I'm not sure about the legitimacy" | "The platform is fully regulated and transparent. Here's information about their security measures and compliance." |



Building Long-Term Relationships



Success as an iSelfToken consultant isn't just about generating one-time referrals—it's about cultivating relationships that lead to recurring business and additional referrals. By consistently providing value and maintaining contact, you can create a network that continues to grow organically.



Maximizing Your Commission Potential

15%

Base Commission

Standard rate on all successful referrals

25+

Monthly Referrals

Target for optimal earnings

R\$2.4K

Monthly Potential

Achievable with consistent effort

∞

Growth Ceiling

No limit on earning potential

With dedication and strategic implementation of these referral techniques, your commission potential as an iSelfToken consultant is virtually unlimited. The platform's structure rewards consistent performance and allows you to build a sustainable income stream through your network.



Taking Action: Your Next Steps



Access Your Dashboard

Log in regularly to track your referrals and commission earnings at www.iselftoken.com



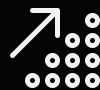
Share Your Link

Begin distributing your unique referral link across your chosen channels



Create a Schedule

Develop a consistent outreach plan to maintain momentum



Start Small, Scale Up

Begin with your closest network and expand as you gain confidence

With dedication and strategy, referrals multiply. And the more startups and investors you bring in, the higher your recurring income as an iSelfToken affiliate consultant. The key is to start immediately and remain consistent in your efforts.