

Investing in Startups with Little Money and High Return Potential

Investing in startups used to be limited to large funds and qualified investors. Today, thanks to technological advances and platforms like iSelfToken, anyone can begin investing in innovative companies — even with accessible amounts — and be part of growth stories with high return potential.

This presentation will guide you through the democratized world of startup investing, showing how you can participate in the innovation ecosystem with minimal capital while maximizing your potential returns.

iSelfToken
Crowdfunding





Unlocking tomorrow's potential

Why Invest in Startups?



Portfolio Diversification

Add a new asset class to your investment strategy that isn't correlated with traditional markets.



Early Access

Participate in opportunities before they reach the mainstream market.



Support Innovation

Back projects you believe in and contribute to solving real-world problems.



Connect with Innovation

Join the ecosystem of forward-thinking entrepreneurs and investors.



Understanding Tokenized Investment



Startup Equity Division

Companies divide their equity into affordable digital tokens



Token Creation

Each token represents a symbolic stake in the project



Investor Purchase

Investors buy tokens entirely online through the platform



Value Appreciation

Token value grows as the startup succeeds

For example: a startup seeking to raise R\$ 500,000 may issue 2,500 tokens at R\$ 200 each. As an investor, you choose how many tokens to buy and gain a symbolic stake in the project.



Minimum Investment Requirements

R\$200

Minimum Investment

Starting amount per token on
iSelfToken

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Token Minimum

Smallest number of tokens you can
purchase

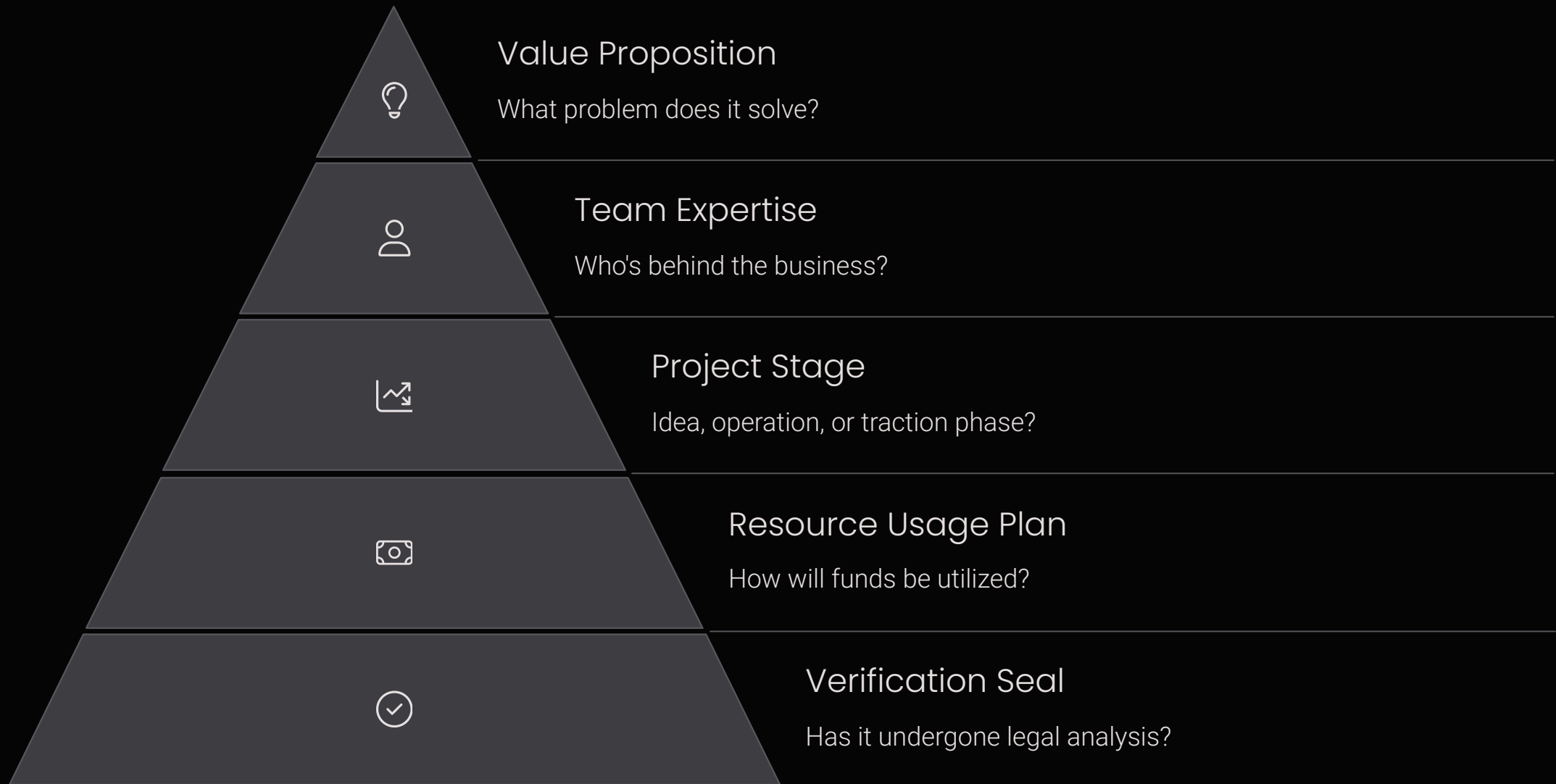
100%

Online Process

Fully digital investment experience

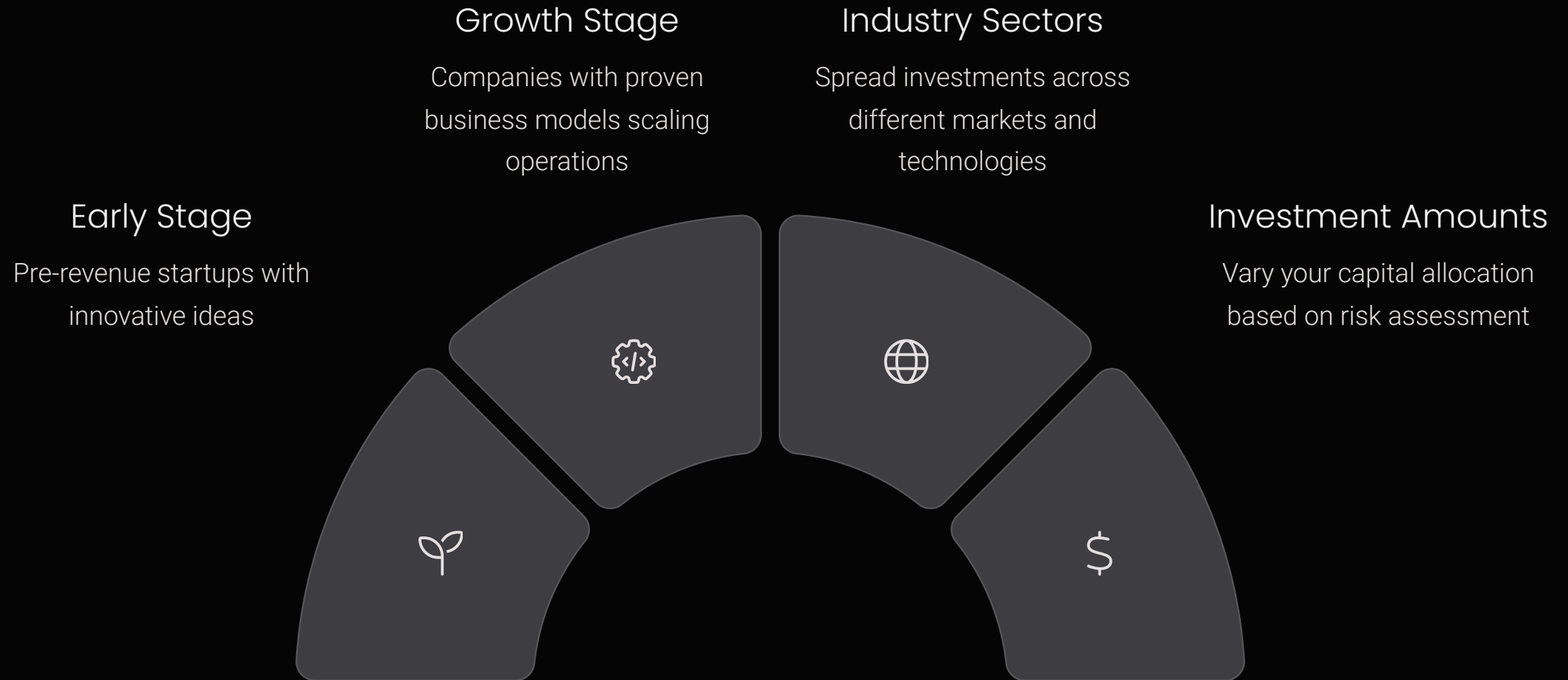
On iSelfToken, you can invest from just R\$ 200 per token. It's a democratic way to enter the startup investment market without committing large initial amounts, making innovation accessible to everyday investors.

Key Evaluation Criteria



Each startup on iSelfToken has a complete fundraising page with all of this information presented clearly and transparently, allowing you to make informed investment decisions.

The Importance of Diversification



Just like in traditional finance, the key to smart investing is diversification. You can start by investing small amounts in multiple startups and track the performance of each one, reducing overall risk while maintaining exposure to high-growth potential.



The Investment Process

Create an Account

Sign up for free on iSelfToken's platform and complete your investor profile with basic information.

Explore Opportunities

Browse available startups, review their business plans, team credentials, and fundraising goals.

Select and Invest

Choose your investments, decide how many tokens to purchase, and complete the transaction securely online.

Monitor Performance

Track your investments through regular updates and reports provided by the startups on the platform.

Risk Management Strategies

Start Small

Begin with minimum investments across multiple startups to learn the process while limiting exposure.

Research Thoroughly

Spend time understanding each startup's business model, market potential, and competitive landscape.

Follow Updates

Stay informed about your investments through regular communications and milestone achievements.

Reinvest Gradually

As you gain experience, strategically increase your investment in promising ventures.

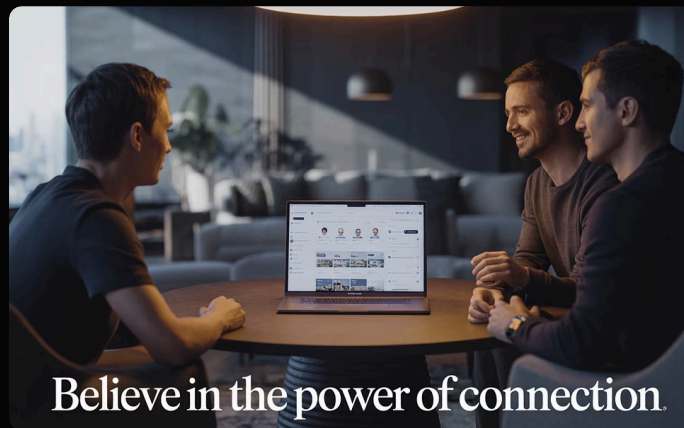


Success Stories in Startup Investing



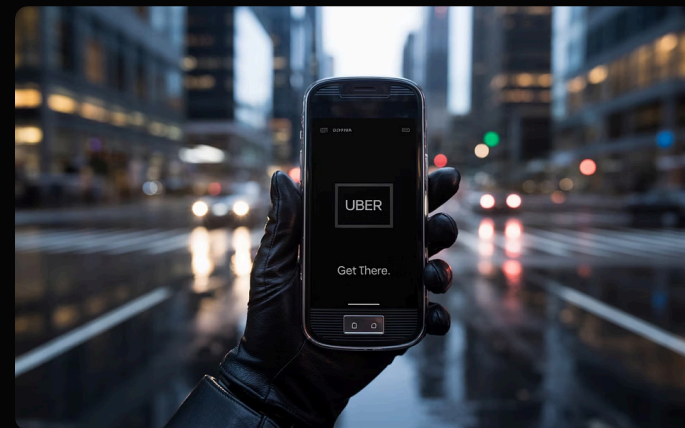
Facebook Early Investors

Peter Thiel's \$500,000 investment in 2004 turned into billions when Facebook went public, representing one of the highest ROIs in startup history.



Airbnb Seed Round

Y Combinator's \$20,000 investment in 2009 has multiplied thousands of times as Airbnb revolutionized the hospitality industry.



Uber's First Backers

First-round investors in 2010 saw their stakes multiply dramatically as Uber expanded globally and transformed transportation.

While these represent exceptional cases, they illustrate the potential of early-stage investing when identifying truly innovative companies solving significant problems.



Getting Started Today



Create Your Free Account

Visit www.iselftoken.com and sign up in minutes with basic information.



Explore Available Startups

Browse through vetted opportunities with transparent information.



Make Your First Investment

Start with as little as R\$200 to begin your startup investment journey.



Join the Community

Connect with other investors and founders in the innovation ecosystem.

Startup investing is within your reach. With iSelfToken, you support innovative companies, take part in real businesses, and have the chance to earn above-average returns — all with accessible values, transparency, and legal security.