

Increasing Your Recurring Income with the iSelfToken Consultant Program

The iSelfToken consultant program offers more than just one-time referrals—it's a genuine opportunity to build a scalable and recurring income stream. By leveraging your market knowledge, network, and the growth of the startup ecosystem, you can transform occasional commissions into predictable monthly earnings.

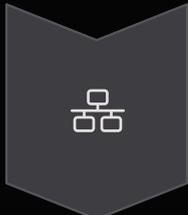
This presentation will guide you through strategies to structure your work as a long-term operation, helping you generate consistent commissions month after month while providing real value to startups and investors alike.

iSelfToken
Crowdfunding





Think Like a Growth Partner



Networking Startups

Build relationships with startups seeking funding solutions



Trusted Investors

Cultivate investors who value your recommendations



Strategic Partners

Collaborate with partners to expand your reach

Instead of viewing each referral as a one-time effort, focus on creating a continuous funnel of qualified referrals. The more consistent your flow of iSelfToken presentations becomes, the more predictable your earnings will be. This approach transforms occasional commissions into a sustainable income stream.

Unlocking
tomorrow's
potential

Strategic Growth Consulting

Schedule a Consultation

Build a Portfolio of Promising Startups

Increase Conversion Chances

Working with multiple startups simultaneously improves your odds of successful conversions, creating multiple revenue streams rather than depending on a single client.

Share Content with Authority

Develop deeper industry knowledge that positions you as an expert, allowing you to speak confidently about trends and opportunities in the startup ecosystem.

Build Strategic Reputation

Establish yourself as a valuable consultant who helps startups structure their fundraising effectively, creating a reputation that attracts more clients.

Follow 3 to 5 startups closely and help them get structured. This focused approach allows you to develop deeper relationships while diversifying your potential income sources. The key is quality over quantity—choose startups with strong potential.



Maintain Consistent Communication



Weekly Social Media Posts

Share insights from the iSelfToken blog and your own expertise to maintain visibility



Biweekly Email Updates

Send curated information about new startups raising funds to your network

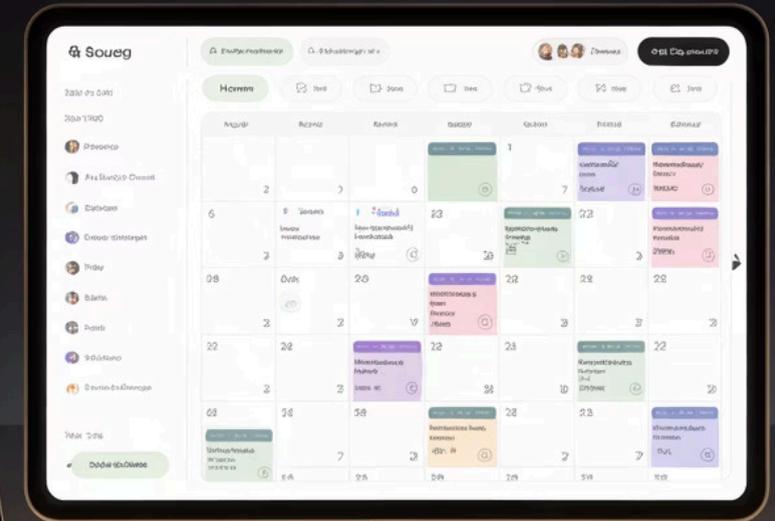


Regular Status Updates

Share results, case studies, and dashboard screenshots to build credibility

Consistency is key to maintaining top-of-mind awareness with both startups and investors. By establishing a regular communication rhythm, you create multiple touchpoints that keep your network engaged and responsive to opportunities.

Orchestrate your presence



Structure Your Recurring Revenue Funnel

Lead Generation

Identify and connect with promising startups and potential investors through networking events, social media, and referrals.

Platform Presentation

Clearly explain the iSelfToken platform benefits, focusing on the specific needs and goals of each startup or investor.

Registration Support

Guide clients through the registration process and help them make informed investment decisions.

Performance Monitoring

Track sold tokens and accumulated commissions to measure success and identify improvement opportunities.

Relationship Building

Nurture long-term relationships that lead to future referrals and ongoing business.

Leverage the Consultant Dashboard



Track Results

Monitor your performance metrics to understand your effectiveness and identify areas for improvement.



Analyze Conversions

Identify which actions and approaches drive the most successful conversions to refine your strategy.



Refine Messaging

Use data insights to improve how you communicate the value proposition to potential clients.

The consultant dashboard provides valuable data that helps you fine-tune your strategy. By regularly reviewing your performance metrics, you can make informed decisions about where to focus your efforts for maximum returns.

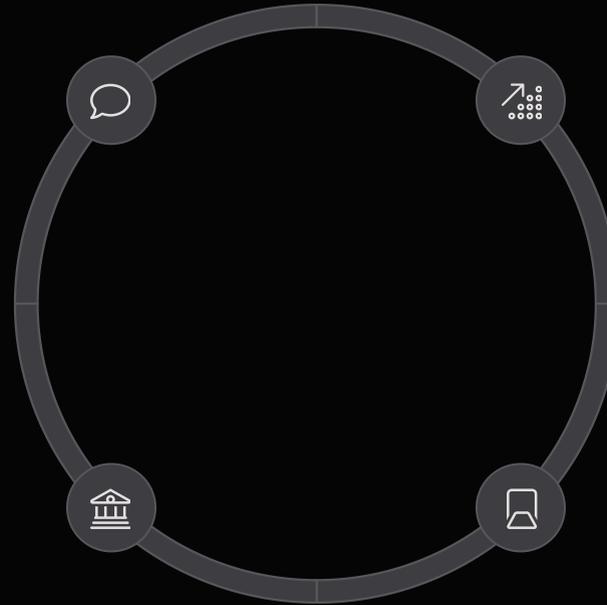
Diversify Your Client Approach

Early-Stage Startups

Help founders structure their initial fundraising strategy and token offerings

Investment Groups

Present opportunities to investment clubs and small funds



Growth-Phase Companies

Assist established startups looking for expansion capital

Angel Investors

Guide individual investors seeking to diversify with startup tokens

By working with different types of clients, you create multiple streams of potential commission. Each segment has unique needs and concerns, so tailor your approach accordingly. This diversification strategy helps ensure consistent income even when one segment experiences slowdowns.

Create Educational Content

Tutorial Videos

Create short explainer videos about the iSelfToken platform and how startups can benefit from tokenization

Case Studies

Document success stories from startups you've helped, highlighting specific results and benefits

Webinars

Host online sessions explaining startup funding strategies and the role of tokenization

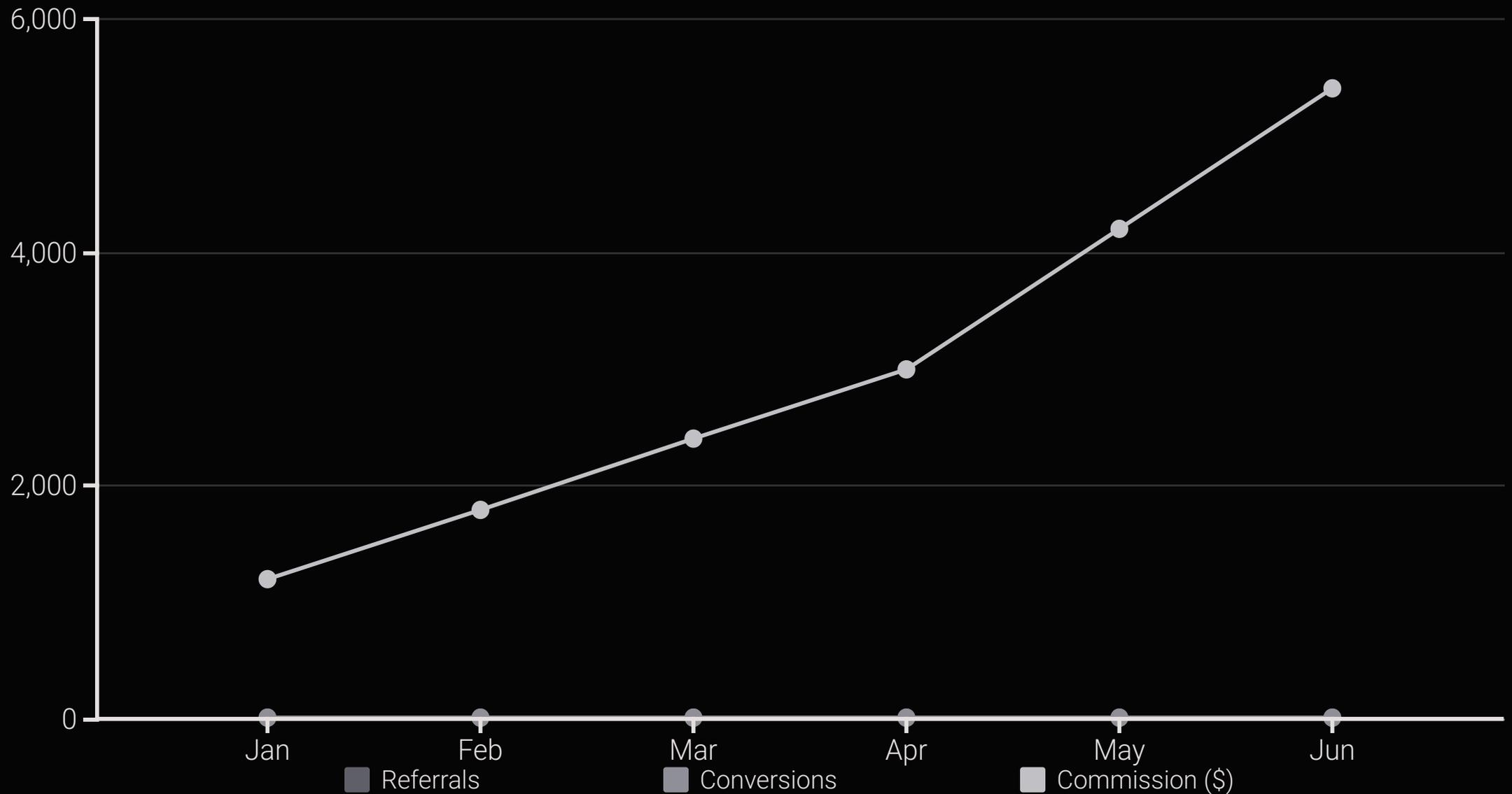
Email Courses

Develop multi-part email series that educate potential clients about the platform

Educational content establishes your expertise while creating multiple touchpoints with potential clients. By providing value before asking for commitment, you build trust and position yourself as a knowledgeable advisor rather than just a salesperson.



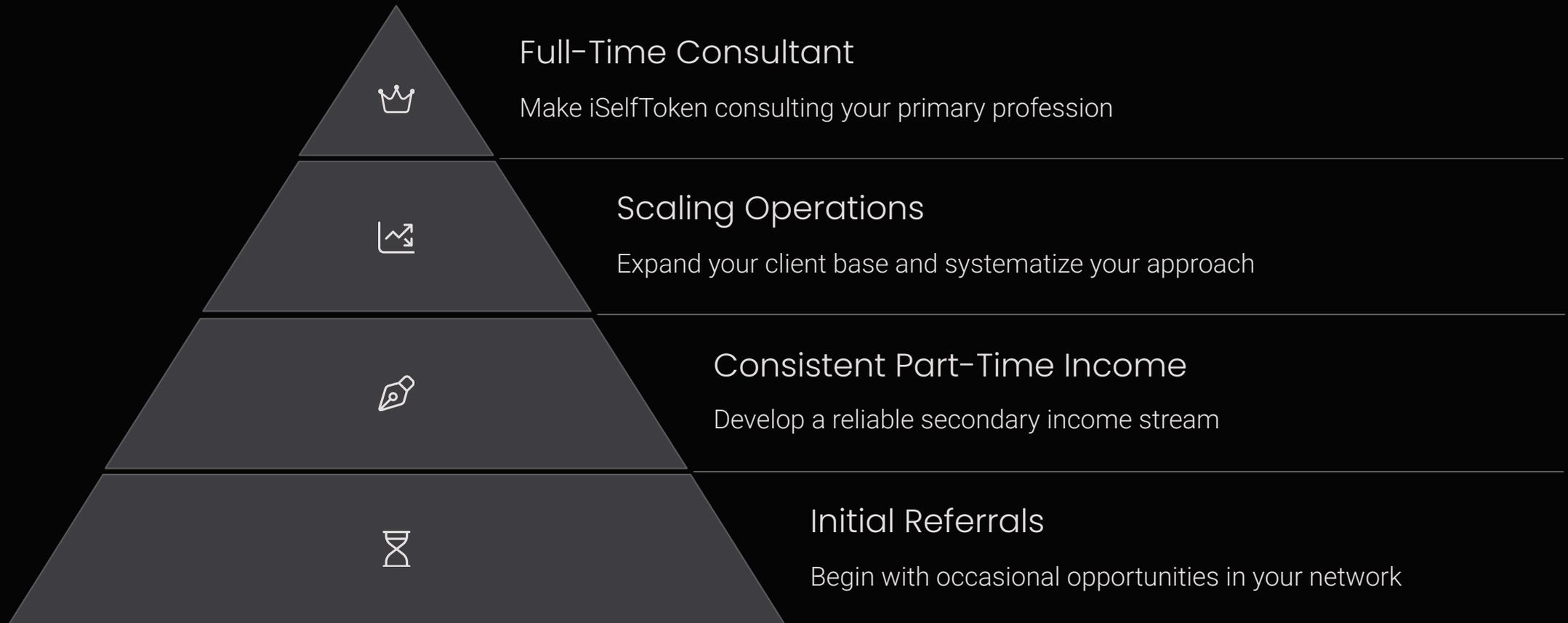
Measure Your Success



Tracking your performance over time helps you understand your growth trajectory and identify seasonal patterns. Set specific goals for referrals, conversions, and commission income, then measure your progress against these benchmarks.

The chart above illustrates how consistent effort leads to growing results over time. Notice how both the number of referrals and the conversion rate improve as you gain experience and refine your approach.

Turn Consulting into Your Main Income Source



With dedication, strategy, and a value-driven mindset, the iSelfToken consultant program can evolve from a source of extra income into your main professional activity. As the ecosystem grows, your earnings will multiply, creating a sustainable career path.

The key is to consistently provide value to both startups and investors, positioning yourself as an essential bridge in the fundraising process. By helping others succeed, you create the foundation for your own long-term success.