



Impact Investing: Support Causes You Believe In While Earning Returns

Investing doesn't have to be just about numbers. With the advancement of startup tokenization, you can invest your money in projects that generate real societal impact — while still aiming for financial returns.

On iSelfToken, you'll find purpose-driven startups operating in sectors like education, health, environment, inclusion, and social innovation. Impact investing is a smart way to align profit and purpose, supporting causes you care about while potentially achieving attractive financial returns.

iSelfToken
Crowdfunding

Impact Investor Investors

IMPACT INVESTORS



What is Impact Investing?

Clear Intention

Investments made with the explicit goal of generating measurable positive social and environmental impact.

Without Sacrifice

Aims to achieve positive returns while supporting meaningful causes - profit and purpose aligned.

Growing Trend

Increasingly popular in Brazil and globally, attracting both individual conscious investors and large institutional funds.

Why Invest in Impact?



Support Causes You Care About

Direct your capital toward solutions addressing issues that matter to you personally.



Contribute to Transformative Solutions

Help innovative startups scale their impact and solve pressing social challenges.



Inspire Others Around You

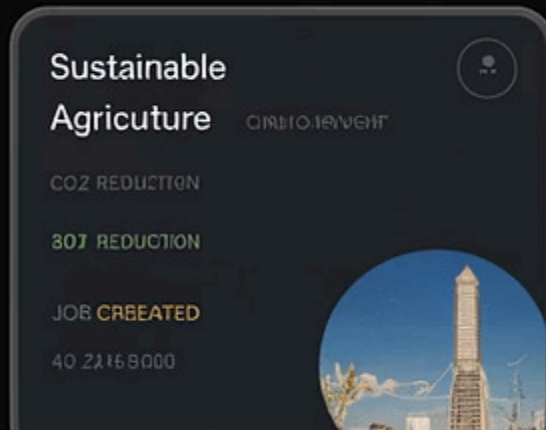
Lead by example and encourage friends and family to consider the impact of their investments.



Achieve Attractive Returns

Potentially earn competitive financial returns from high-potential ventures with purpose.





Impact Sectors on iSelfToken



Education Access

Startups providing technology and resources to underserved communities, bridging educational gaps.



Preventive Health

Ventures focused on wellness solutions and preventative healthcare approaches.



Sustainability

Companies developing circular economy solutions and environmental innovations.



Inclusive Finance

Platforms offering microcredit and financial services to underbanked populations.

Impact Insights

Discover and assess high-impact ventures
with data-driven insights.



How to Identify Impact Startups

Use Platform Filters

On iSelfToken, you can easily filter startups by sector and purpose to find those aligned with causes you care about.

Examine Declared Impact

Look for clear statements about what social or environmental impact the startup intends to create through its business model.

Check Measurement Methods

Evaluate whether the startup has established impact indicators or measurement systems to track their progress.

Assess Scalability with Purpose

Determine if the project can grow and scale without compromising its core impact mission.

What to Consider Before Investing

Traditional Investment Criteria

- Founder experience and track record
- Detailed plan for use of funds
- Current stage of company development
- Market opportunity and competition
- Revenue model and financial projections

Impact-Specific Considerations

- Clarity of social impact mission
- Presence of impact measurement systems
- Alignment between business model and impact
- Ability to scale without diluting purpose
- Transparency in reporting both financial and impact results

Strategic Advantages of Impact Startups

Community Support

Impact startups often build stronger user communities who become advocates for their mission.

International Investment

Increased interest from global impact investors seeking solutions to universal challenges.



NGO Partnerships

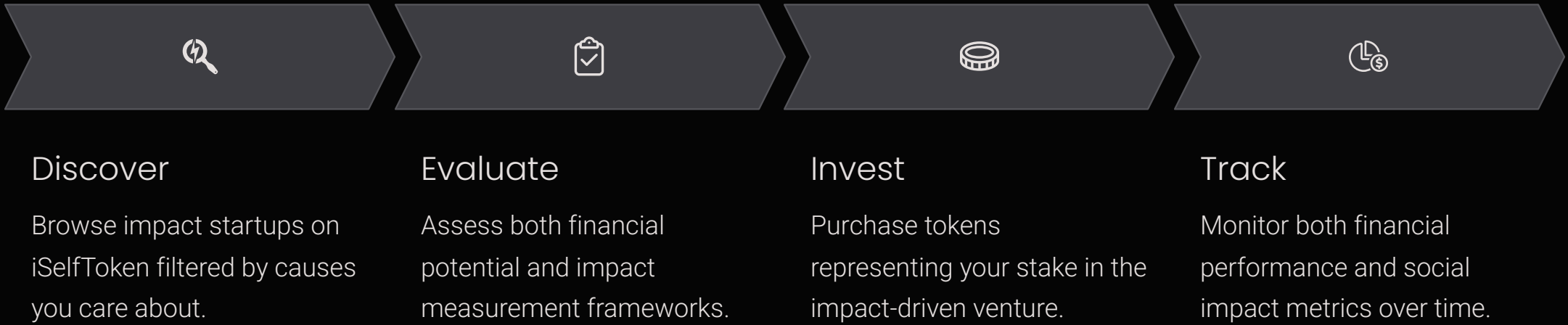
Access to partnerships with established non-profits that can accelerate market entry and adoption.

Public Grants

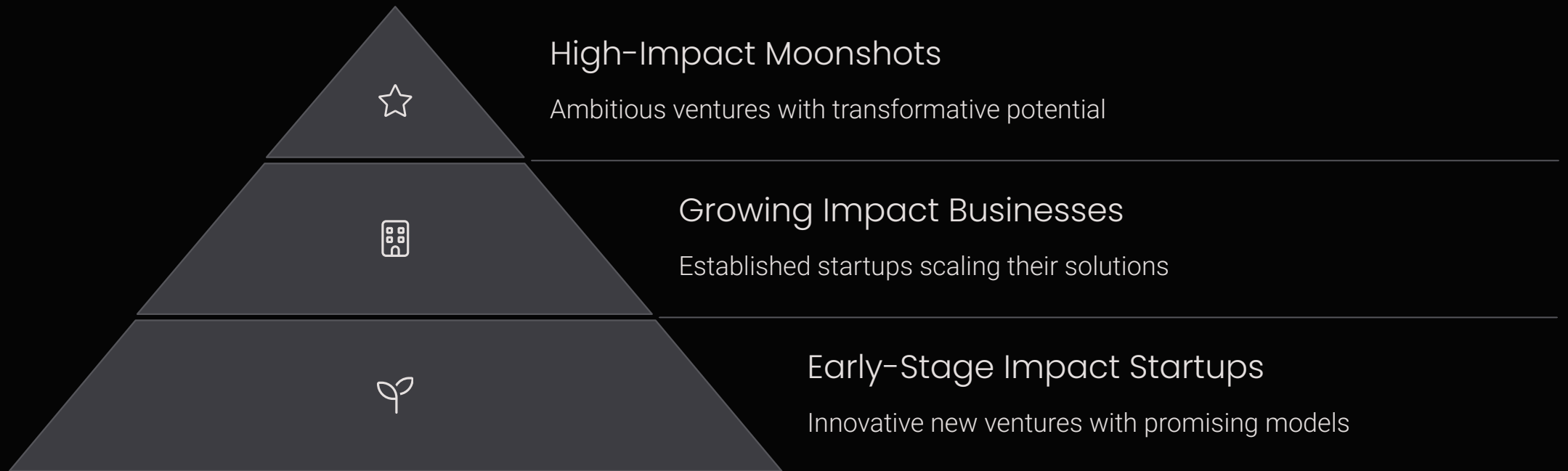
Eligibility for government funding and subsidies designed to promote social innovation.



The Impact Investment Process



Building a Balanced Impact Portfolio



A well-structured impact portfolio balances risk and return potential across different stages of venture development. Early-stage startups offer higher growth potential but come with increased risk, while more established impact businesses provide stability. Including a few ambitious moonshots can potentially deliver outsized returns while addressing major societal challenges.



Start Your Impact Investment Journey

100+

Impact Startups

Available on the iSelfToken platform
across various sectors

5

Impact Categories

Education, health, environment,
inclusion, and social innovation

24/7

Platform Access

Invest anytime from anywhere with
full transparency

With iSelfToken, impact investing is now easier, more accessible, and more transparent than ever before. You can support causes that matter to you, strengthen the innovation ecosystem, and build a portfolio with purpose. Start investing now in startups that make a difference by visiting www.iselftoken.com.