



Building Trust Through Legal Verification

In the competitive startup ecosystem, trust is one of the most valuable assets you can build. Legal verification serves as a cornerstone for establishing credibility with potential investors. iSelfToken's verification process provides startups with a powerful tool to demonstrate their commitment to transparency and governance.

This presentation explores how legal verification can significantly increase your chances of raising investment, the verification process itself, and the tangible benefits it brings to startups seeking funding in today's competitive landscape.

iSelfToken
Crowdfunding

First Impressions Matter

Trust Building

You only have one chance to make a good first impression. In the startup world, trust is one of the most valuable assets you can build.

Strategic Advantage

Legal verification offered by iSelfToken is one of the most strategic steps to attract investors with greater confidence and speed.

Credibility Signal

Verification serves as a powerful signal to investors that your startup takes compliance and transparency seriously.





What is iSelfToken's Legal Verification?



Documentation Analysis

A specialized legal team analyzes essential documentation of your startup



Compliance Check

Ensures your startup is structured and compliant with minimum governance requirements



Verification Badge

Upon approval, your startup receives the "Verified Startup" badge displayed on your fundraising page



Documentation Required



Company Registration (CNPJ)

Official business registration documents that verify your company's legal existence



Articles of Incorporation

Founding documents that outline your company's structure and governance



Corporate Records

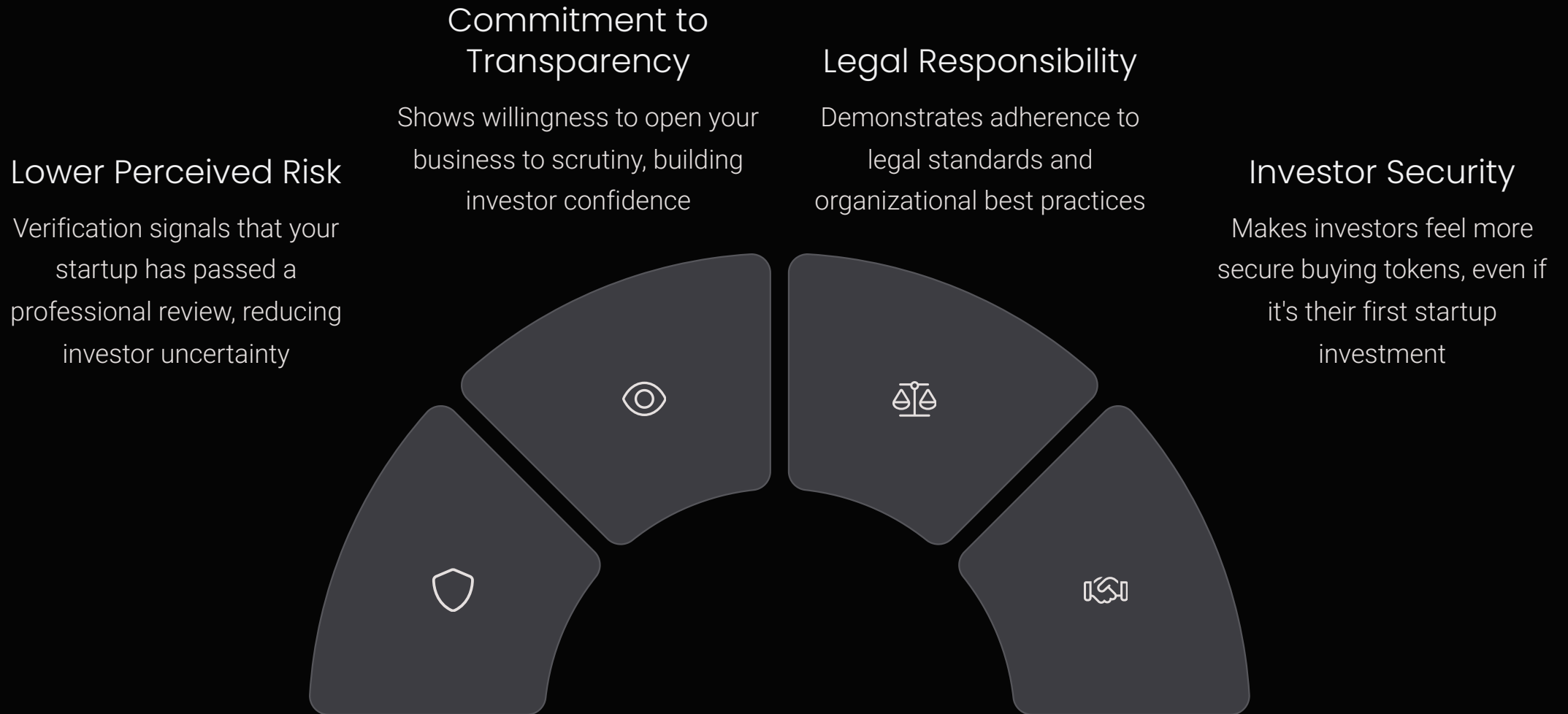
Meeting minutes, shareholder agreements, and other governance documentation



Accounting Data

Financial statements and other accounting information that demonstrates fiscal responsibility

Why Verification Attracts More Investors



Cost vs. Return Analysis

Investment

The verification fee is R\$ 580, and the amount is non-refundable if your documentation is not approved.

This represents a minimal investment compared to the potential fundraising benefits and increased investor confidence.

Potential Returns

- Higher conversion in token sales
- Greater confidence to share your fundraising page publicly
- More appeal to institutional or repeat investors
- Faster fundraising timeline
- Reduced friction in investor decision-making



Verification as a Competitive Advantage

Stand Out From Competition

In a crowded marketplace, verification helps your startup differentiate itself from unverified competitors

Accelerate Fundraising

Startups with the "Verified Startup" badge tend to raise funds faster and with more support

Build Long-term Credibility

Verification establishes a foundation of trust that extends beyond your current fundraising round

The Verification Process



Submit Documentation

Provide all required legal and accounting documents through the iSelfToken platform



Legal Review

Specialized legal team analyzes your documentation for compliance and governance standards



Feedback (if needed)

Receive guidance on any documentation that needs correction or improvement



Verification Approval

Upon successful review, receive the "Verified Startup" badge for your fundraising page





Investor Perspective



Due Diligence Shortcut

Verification provides investors with a preliminary due diligence check, saving them time and resources



Risk Assessment

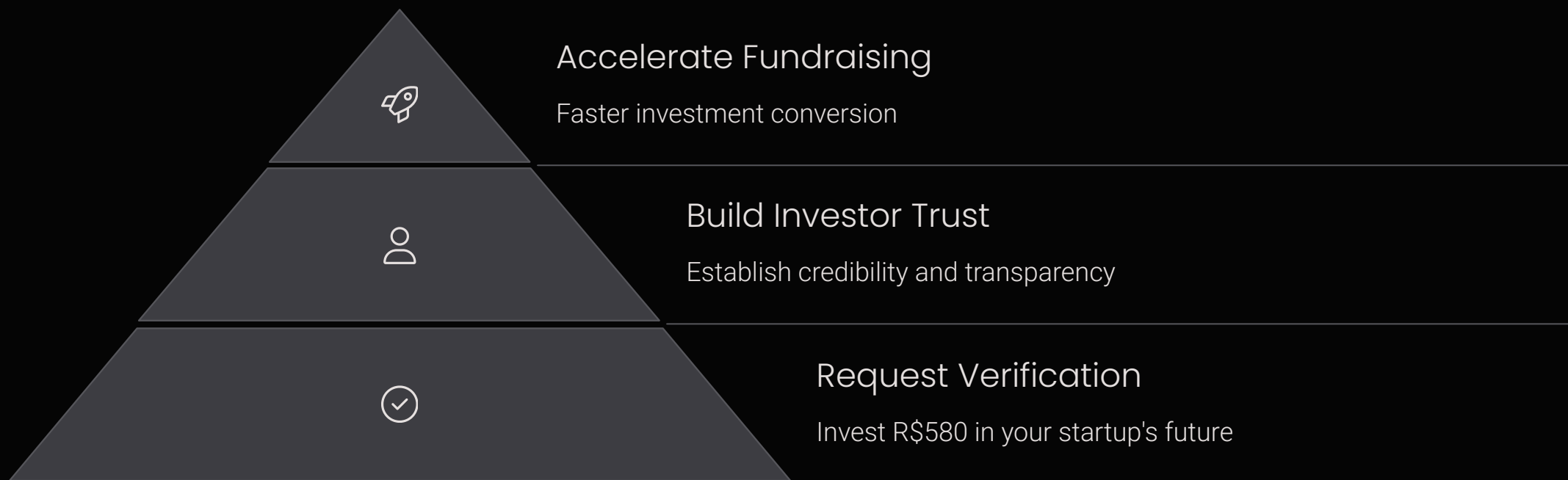
Helps investors quickly evaluate the fundamental legal soundness of your startup



Confidence Booster

Particularly valuable for first-time startup investors who may be more cautious about token purchases

Take Action: Verify Your Startup Today



Legal verification is not a cost—it's an investment in credibility, reputation, and conversion. In the competitive startup ecosystem, this badge of trust can be the difference between a successful fundraising round and a struggle to attract investors.

Request your verification now and win over more investors with confidence. The R\$580 fee is minimal compared to the potential returns in faster fundraising and increased investor trust.